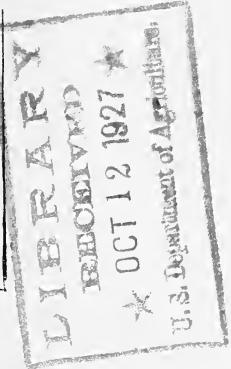


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Washington  
D.C.

LARGEST PECAN NURSERY IN THE WORLD

# Security, Comforts and the Satisfaction of Permanent Financial Success can be Yours Through Growing Papershell Pecans

**W**HAT does the future hold for you? How much nearer financial independence will you be ten years, twenty years, from now? How well are you providing for the "sunset days" of old age, to secure the complete enjoyment of life which we all wish to look forward to?

Ask yourself these questions; give them serious thought.

Statistics show that 98 per cent of our country's population is made up of failures. Men and women—in business, in the professions, in every occupation—are struggling along, eking out a living that does not bring the desired returns, nor make saving for the future possible.

It is easy to pass to old age worn out by hard work, with lessened ability to do hard work, with nothing set aside. But it isn't necessary. A small orchard of Papershell Pecans will net you a handsome annual income which can be counted upon with certainty, not only throughout your lifetime but for the lifetime of your children and your children's children.



A typical 3 to 4 foot Bass Company bred-up, early bearing, profit-making Papershell Pecan. Note the strong, straight trunk and the fine spread of root growth. See what such a tree becomes in 18 years, on page 3.

## Papershell Pecans the one form of Investment which Everyone Can Make with Confidence

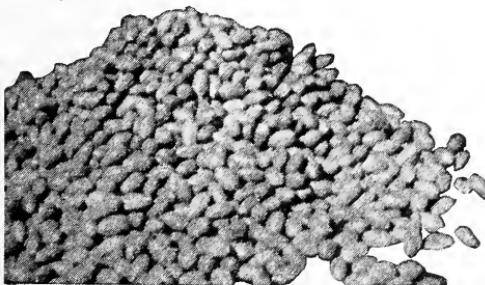
Thousands in every part of the South have become financially independent for life by growing pecans. Each year thousands more are setting out their pecan orchards. The growing of pecans has no drawbacks. It requires no skill, but merely the conscientious following of a few simple rules. It carries with it practically no



The tree on the opposite page 18 years after setting out. Annual yield 240 pounds, and steadily increasing. But pecans pay long before they reach such age. Our trees often bear 25 pounds by the fourth year.

Note the height, symmetry, luxuriant foliage.

risks. It is a permanent as well as successful investment, because a pecan orchard increases its yield with every year and continues to increase through generation-after generation. It has been estimated that a pecan tree may live 1,200 years and still bear profitably.



Best of all, the market for pecans is always a "top price" market with the enormous and nation-wide demand for pecans greater than possible supply.

Papershell Pecans like these, from the tree shown at the top, are money makers—fine, clean, big-meated, delicious nuts that command top market prices.

Look again at the illustrations on these two pages. Think what it would mean to have an orchard of such splendid profit-producing trees. Every year of delay in setting out **your** trees is just putting off one more year's income from pecans.

# Read this Catalog Carefully It Offers you an Opportunity to Make Life Financially Secure

THE information contained in this, our 1927 edition of 1,500,000 catalogs, is thoroughly reliable. It represents the eighteen years of experience and scientific study which have made us four times larger than any other pecan nursery in the world. We raise millions of Papershell Pecan Trees. We have started thousands of people, in every part of the South, on the road to prosperity and independence. While we are careful **not to overstate** our claims, we know what Papershell Pecans have done for others, what they are doing for others, and what they can do for you. After reading this catalog, you will no doubt wish to pass it to a friend. So two order blanks are enclosed—one for your own use, the other for your friend's.

## World's Record made by our Trees

The following is the remarkable bearing record of nine of our Extra Special pecan trees set out the last of February, 1923, for Dr. D. B. Stevenson of Lumberton, Miss. Most all of these trees bore pecans the first year set out. They were our largest size trees and have been given the very best of attention by Dr. Stevenson. He has fertilized the trees very heavily with barnyard manure and worked around them often so that weeds and grass would not get the fertilizer. Results have been remarkable. The record that follows was carefully kept by Dr. Stevenson who is one of the best known physicians as well as loved and respected citizens of South Mississippi and is absolutely authentic as he gathered and weighed the pecans himself. The trees bearing the heaviest crops were the ones most favorably located. Trees with smallest yields were greatly handicapped by being near big oaks, sidewalks, etc. You will please notice the nuts were gathered in October and November of 1925—actually before the trees had been set in the ground three years.

Tree No.			age 2 years 8 mo.	Yield 25½ lbs.
"	2	"	" 2 " 8 "	" 15 "
"	3	"	" 2 " 8 "	" 16 "
"	4	Success	" 2 " 8 "	" 17½ "
"	5	"	" 2 " 8 "	" 28¼ "
"	6	Nelson	" 2 " 8 "	" 12 "
"	7	"	" 2 " 8 "	" 10 "
"	8	Success	" 2 " 8 "	" 4½ "
"	9	"	" 2 " 8 "	" 4 "

ORDER BLANK  
TO  
**BASS PECAN COMPANY**

Largest Growers of Pecan Trees in the World  
LUMBERTON, MISSISSIPPI

**OUR GUARANTEE TO YOU**

All our BRED-UP Pecan Trees are absolutely guaranteed to be true to variety, strong, thrifty, vigorous, well dug, well packed and to reach you in excellent condition. We further guarantee upon satisfactory proof that any tree we sell you does not prove true to variety, to refund you promptly in cash FIVE TIMES the amount you pay for it.

And I, on my part, guarantee not to cancel or countermand this order.

Kind	Number	Size	Price
<b>PECAN</b>			
Stuart .....			
Success .....			
Schley .....			
<b>PEAR</b>			
Pineapple .....			
Sand Pear.....			
<b>PLUM</b>			
Burbank .....			
Red June.....			
<b>PEACHES</b>			
Elberta .....			
Mayflower .....			
<b>APPLES</b>			
Red June.....			
Delicious .....			
<b>JAPANESE</b>			
<b>PERSIMMONS</b>			
Tane-Nashi .....			
<b>GRAPES</b>			
Concord .....			
Niagara .....			
<b>FIGS</b>			
Brown Turkey.....			
Celeste .....			
<b>ORANGE</b>			
Satsuma .....			
<hr/>			
Total Amount of Bill.....			

I Guarantee to Take This Order and Pay For It.

Signed .....

Post Office.....

Express Office.....

Date to Ship.....

SEE BACK OF ORDER BLANK IN BACK OF CATALOG FOR PRICES

**THE FIRST NATIONAL BANK**  
ESTABLISHED 1860

LUMBERTON, Miss.

TO WHOM IT MAY CONCERN:

It is indeed a pleasure for us to certify the excellent character and financial standing of the Bass Pecan Company of our city.

The achievement of being the largest pecan nursery in the world has been brought about by their energetic and careful attention to their business, and their anxiety to please and satisfy their customers.

Any statement made by them can, with absolute safety, be relied upon and any contract they make will be faithfully carried out. They have been valued customers of this bank for many years and we speak from personal knowledge of the personnel and character of this firm.

Yours respectfully,

*J. H. Gifford*  
Vice-President

**First National Bank**

Capital \$350,000.00

1st Capital Company of America  
Sec. of State, State of Mississippi  
Reg. U. S. Patent Office  
Reg. U. S. Copyright Office  
Reg. U. S. Trademark Office

Hattiesburg, Miss.

December 15, 1926.

Mr. J. W. Bass, President,  
Bass Pecan Company,  
Lumberton, Mississippi.

Dear Mr. Bass:

I wish to personally thank you, and also express the appreciation of the other officers and the directors of this bank for the handsome deposit you have just made with us. We regard this favor as a very distinctive compliment. We feel this way because of your excellent citizenship, and your splendid powers of discrimination. Speaking of this particular force of character, it has been evidenced in your life in many ways. Your great work at Lumberton, the reputation of your products, etc., testify accordingly, but more particularly, and what we regard as your largest work, was the development of your children. In their training and culture was displayed, we think, your finest judgment. And we realize this could not have been so successfully accomplished had it not been for the excellent qualities that flowed to your children through inheritance.

Mrs. Foote and I had a most delightful visit to the property out beyond your home in Lumberton about two years ago. It is a show place, and is a credit to Mississippi.

We again thank you for the business which comes somewhat as a Christmas Gift, and wish for you and yours a Merry Christmas and a Prosperous New Year.

Sincerely,

*J. H. Gifford*  
President

FMP/eca

# \$5 Investment and \$6,366.41 return from five Papershell Pecan Trees

**T**HE table given on this page is the best evidence in the world of what an investment in Papershell Pecans will bring you.

It gives the return from just five of our \$1 size trees when well cared for over a period of eighteen years. The last column of the table shows the income from sales of nuts, with the money put out at compound interest in a savings bank. These figures are based upon actual experience. They give you some idea of the remarkable dividends which your own orchard can be made to pay.

Year	No. Pounds	Sales for Year	With interest to 1914
1897	35	\$ 17.50	\$ 33.63
1898	52.52	26.26	49.52
1899	67.32	33.66	60.95
1900	135	67.50	117.53
1901	80	40.00	66.97
1902	225.50	112.75	181.39
1903	400	200.00	303.28
1904	605	302.50	449.48
1905	655	327.50	467.71
1906	480	240.00	329.47
1907	150	75.00	98.96
1908	845	422.50	535.83
1909	570	285.00	347.41
1910	980	490.00	675.12
1911	1530	765.00	861.52
1912	980	490.00	530.40
1913	1720	860.00	894.74
1914	725	362.50	362.50
Totals 18	10,235.84	Sales \$5,117.67	Plus Int. \$6,366.41

Remember this \$6,366.41 is just a dividend. Year after year, your orchard should increase its earnings, as your own earning ability decreases, enabling you to face the future without fears of financial distress. In what other occupation could such a record be made? In what other form of investment could \$5 be made to produce \$6,366.41 return, while keeping the capital which made it intact and steadily increasing in value?

An orchard of Papershell Pecans that is growing an annual income which the average business or professional man seldom equals.



# What Papershell Pecans did for the founder of this Company they will do for you



**L**OOK at this picture of "Father and Mother" Bass, serene, happy, secure from the hardships which so often beset people of their age. Pecans made possible their enjoyment of life at the period when life should be made easiest, but so often is the hardest. What pecans did for this dear old couple they will do for you.

I. E. Bass, founder of the Bass Pecan Company, was 58 years old when he planted his first Papershell Pecans. He had worked hard. He had made sacrifices. He was past middle age—and had saved practically nothing. He was facing just such an old age of financial embarrassment as thousands of others have faced and are facing today.

Friends and neighbors were skeptical when "Father" Bass decided upon pecans as the means of solving his problem. They said he would never live to see his trees supporting him. But his confidence was well founded. The tree on page 3 of this catalog, producing at the rate of \$1,200 an acre, explains his success better than words. Because of his faith in pecans, "Father" Bass was able to retire, with real enjoyment of life, and devote his time to starting a nursery that should help others to do what he had done.

Many a young man ambitious for something more than a mere living; many a middle-aged business or professional man who realized that he must safeguard approaching old age; many a man who was anxious to give sons and daughters a worth while education but saw no way to do it—has achieved his goal with ease by growing Papershell Pecans.

# Failure is next to Impossible with Pecans



Our straight, thrifty, vigorous, healthy and well-rooted Pecan Nursery Stock—the finest in the world.

**T**HERE is no "nigger in the wood pile" when you grow pecans. Any land in the South that will grow cotton or other staple crops, with honest cultivation, will grow pecans. You can even grow pecans on poor but well drained land if you fertilize and cultivate the trees during the first three or four years' growth. Once pecans get a start, they send their roots deep to feed on soil never reached by other plant roots.

## In the Pecan Market, Over-Production is Impossible

The demand for Papershell Pecans is tremendous, and is increasing rapidly. And the demand is stable. The price paid for pecans does not fluctuate as it does with other crops. Dietetic experts—among them, J. H. Kellogg of the famous Battle Creek Sanitarium, have found that the Papershell Pecan contains 70% fat combined with other essential body building elements. This, and the ease with which the pecan is digested, makes the meats of pecans wonderfully suited to any number of delicious and nutritious kitchen recipes. As an article of diet the pecan is becoming more and more popular in every part of the United States.

### The South Has a Monopoly With Pecans

The South is the only section of the country in which pecans may be grown. This means that demand will always be far greater than supply, and that it will be impossible to "glut" the market with sufficient quantity to cause prices to drop below a highly

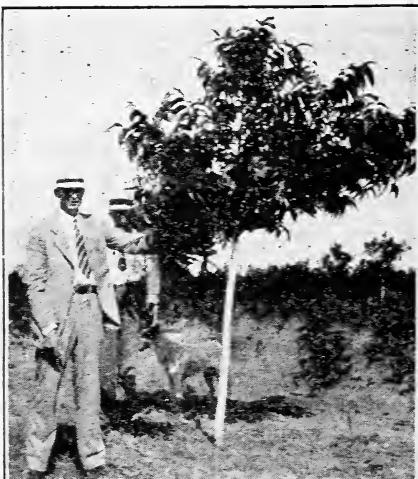
profitable level. Last year alone over \$40,000,000 worth of inferior nuts had to be imported into the United States to meet consumer demand.

## Those who are Growing Papershell Pecans are Making Money

There are thousands and thousands of pecan trees now clearing a yearly average of \$50 per tree. One of our own 16-year-old trees in a single season produced 267 pounds of nuts which sold at 60 cents a pound, netting a profit of \$160.20. It is not uncommon for our trees to produce 50 pounds by the sixth year of setting out.

Our mails are filled with letters from people who are amazed at the successes which they have made from trees which we have sold them. Not long ago, one man wrote us saying that he was clearing \$10,000 to \$12,000 annually from his 18 acre pecan grove. When you stop to consider that the growing of pecans is easy, free from losses caused by blight or pest or drought, and that they may be grown on every type of productive Southern land with bearing increasing through one generation after another, you will see the importance of setting out an orchard, or at least a few trees, without the delay of another year.

Do a little figuring. Think what pecan trees will do, not only for you but for your children, your grandchildren, and your great-grandchildren.



214 pecans from this tree the third year set out. An example of what our early bearing varieties will do for you.

My pecan trees are fine. Some of my oldest trees are loaded with fruit for the third year and my youngest ones are bearing this year. I am very proud of them and want some more as soon as I can get a place cleared for them.—D. G. Ellers, Leland, N. C., August 24, 1926.

## Profitable Pecan Lands for Sale near our Nurseries

THE size of our nurseries, the quality of our trees, are convincing proof of the particular adaptability of the soil in this locality to successful pecan growing. We believe our land to be the finest pecan land in the South.

We have several thousand acres adjacent to our orchards, here at Lumberton, which we have divided into large and small tracts, and these are for sale on easy terms. These tracts are 90 miles from New Orleans and only 60 miles from the Gulf Coast. Pleasant neighbors, thoroughly up-to-date schools, churches, good roads, and splendid shipping facilities, make this an ideal place for starting your pecan orchard. The soil is also particularly favorable to Satsuma oranges, peaches, apples, plums, grapes, figs, Japanese persimmons, and all other kinds of profitable fruit culture, as well as for farm and market-garden crops.

The prices for our orchard tracts range from \$20 to \$50 an acre, depending upon location. Write us for further details regarding this opportunity to become established in the heart of the South's great pecan district, or come and see for yourself.

## Why our Trees Bear Earlier and Yield Bigger and Finer Pecan Crops

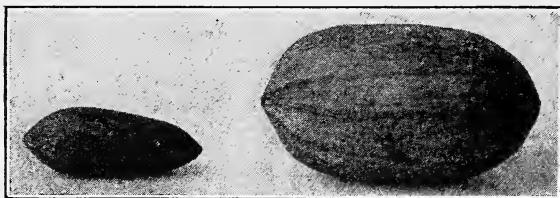
In all sections of the South, and by actual comparative tests, our trees are making records as the earliest bearing pecans, and for the quality and quantity of their yields. Many nurserymen sell stock from trees which have never borne a nut. All of our trees are bred-up budded or grafted Paper-shell Pecans, whose buds or grafts are selected from early and heavy bearing parent trees raised in our orchards. Every tree we grow is grown for quality and for the purpose of producing the greatest possible profits for our customers.

The beauty of this avenue has been made by stately pecans, which are also netting their owner an enviable yearly income.



## Bass Grown Budded and Grafted Trees Bear Early

There are no differences in the growing or bearing characteristics of budded and grafted pecan trees. You can take buds or grafts from any kind of a pecan tree and bud or graft them into any other kind of a tree. Some nurserymen get better results in budding and others get better results in grafting. They usually claim the one they do best is best. Budded fruit trees are often better than grafted fruit trees because buds have to be put on whole roots. Whereas often a single root is cut up to make several grafts. With pecans the whole root has to be used whether budded or grafted and we would not turn around for the difference in our own plantings. Grafting is done when there is no sap in the trees and the scions or grafts used must also be dormant. January, February and March are the best months. Budding is done when the trees are full of sap and the bud sticks used must be so full of sap that the bark will peel off readily. We both bud and graft our pecan trees and consider one as valuable as the other.



The large nut planted—it came up, grew and bore the small pecan. You must bud or graft to get the fine papershells.

## Why We Grow Budded and Grafted Pecan Trees Exclusively

No planted pecan nut will reproduce the parent tree in all respects. You might plant the largest pecan nut in the world and when it came to bear the nuts would be the smallest you ever saw. There's a reason, and it is this: budded and grafted trees have been improved only in recent years and the tendency in pecans, as in all other things, is to breed back to the way they were produced for the longest period of time.

The pecan trees we bought from you are growing nicely. We have the prettiest grove I have ever seen. I wouldn't take less than thirty thousand dollars for it. We have a very fine crop of fruit this year and have had for several years. I would be glad to have you visit our grove, as you would be, indeed, proud of it.—Mrs. T. W. Johnson, Plantersville, Miss., October 6, 1926.



One of our field gangs budding and grafting thousands of young pecans.

In all sections of the South our trees are making records as the earliest bearing pecans to be planted. Many have planted them in actual tests and in all cases our trees have come into bearing earlier, borne bigger and finer pecans and more of them. Thousands of our young pecan trees actually bloom and bear in the nursery row—trees often not as high as your head. Buds and grafts are selected from early and heavy bearing parent trees in our own orchards instead of taken from nursery trees that have never borne as so many other nurserymen do. In the end quality counts every time. It actually costs you no more to dig the hole and plant our finest trees properly than it does the sorriest cull on the market. It takes no more land. Our trees bear earlier and bigger and finer nuts for all time and in the end are much cheaper than inferior trees that have to be sold at lower prices if at all.

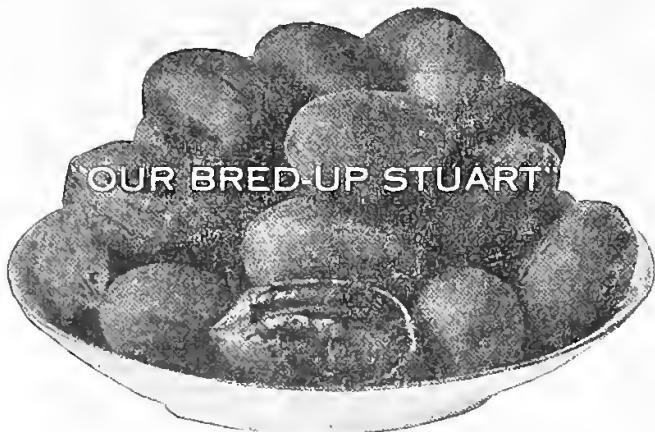
## A Substantial Life Income

And a handsome inheritance for life for those who are dearest to you! Think what it means! Think what it means to be independent, to be able to look into the future without fear of old age, failing health, accident, increasing family responsibilities, money panics, uncongenial employment—troubles which overtake 98 people out of every 100. Can you afford to put it off another year?

I will say that I am well pleased with the pecan trees I bought of you. The Bass Papershell pecans I set out in 1920 produced forty pounds of fine pecans to the tree last year and are loaded again this year.—E. C. Humble, Lindale, Texas, July 29, 1926.



# These are the Three Most Popular Varieties ---and Each is a Money Maker



## Stuart

The Stuart is ranked at the top of the entire list of fine papershell pecans as a commercial success. It is one of the oldest of the budded and grafted varieties and has been tried out thoroughly in more places than any other pecan. The nuts are large to very large, fill unusually well and always command a good price.

The Stuart is a beautiful nut and the tree is the hardiest and easiest to grow, being very vigorous and healthy and a heavy bearer. A plate of beautiful Stuart papershell pecans is shown in picture above. You are safe in planting the Stuart pecan for it is giving better results than any other variety in the South today. Our bred-up, budded and grafted Stuart trees are extra choice in every way.

## Special Price on Large Orders

One to four trees take the each rate price.  
Five to nine trees take the five rate price.  
Ten to forty-nine trees take the ten rate price.  
Fifty and up take the one hundred rate price.  
500 and up take the 1000 rate price. Special prices cheerfully quoted on larger lots.



## Schley

Our experience with the Schley is that it is an ideal pecan. It is an early bearer. Fills very full. It is thin shelled and cracks easily. The nuts are of medium size and bring the highest market price. Our stock of bred-up Schley trees make certain that those you plant will thrive and bear well if properly cared for.

### PRICE LIST BASS' BRED-UP EARLY BEARING, PAPERSHELL PECAN TREES

Size	Each	Five	Ten	100	1000 Up Per 100
2-3 Feet .....	\$ .90	\$ 4.25	\$ 8.00	\$ 75.00	\$ 60.00
3-4 Feet .....	1.00	4.50	9.00	85.00	68.00
4-5 Feet .....	1.20	5.75	11.00	100.00	80.00
5-6 Feet .....	1.35	6.50	13.00	120.00	96.00
6-7 Feet .....	1.50	7.25	14.00	135.00	108.00
7 Ft. to Large..	2.09	9.00	16.50	150.00	120.00
Large .....	2.50	12.00	22.50	200.00	160.00
Extra Large....	3.50	17.00	30.00	275.00	220.00
Extra Special....	4.00	19.00	35.00	325.00	260.00

No Orders Accepted For Less Than \$5.00

## There's a right time and a right way to set Papershell Pecans

The sooner the trees are set after the leaves shed in the Fall (about November 1st) and the trees become dormant, the better will be your prospects for them living, and the more vigorous will they grow off and naturally the earlier they will come into bearing. Don't wait to set your pecan and fruit trees but set them just as soon as you can, in November, December, January or February. Pecan trees live and do well set in all these months but the best time is when you are ready and can give the trees the best attention in setting them out. If you cannot set your trees early, at least book your order at once so you can have some of the finest trees reserved for you.

### Rules for Setting Pecan and Fruit Trees Right

1. Never allow the roots of the trees to become dry or exposed to the atmosphere for any length of time from the time they reach you until they are set in the ground.
2. Wet the bundle just as soon as you can and if not ready to set out at once dig a hole and put roots in and cover up well. Place in a shady place if possible.
3. Set your trees at once upon arrival or heel-in promptly as above.
4. Have a large hole for your tree. Three feet wide and three feet deep will not be too large for pecans. Holes about 12 inches wide and one to two feet deep will do for fruit trees.
5. Set the tree about the same depth it stood in the nursery.
6. Fill in the hole with the best top soil, packing the dirt well around the roots, especially the tap root. Keep the roots of the trees out straight in their natural position and do not bend them down by the tree.
7. Mix thoroughly with the soil to be used to fill in the hole a peck or half bushel of well rotted manure or compost or some good guano, being very careful not to allow it to come into contact with the roots in ANY QUANTITY, for if it does it will scald them and do more harm than good.
8. If the soil is dry when the trees are set, it is a good idea to pour a bucketful of water to each tree when the hole is nearly filled and then fill the hole completely up.
9. Pour one bucketful of water to each tree once a week during very dry spells in Summer. Make a basin-like hole at the base of the tree. Pour water and as soon as it is soaked in good fill completely up with dry dirt. This holds in the moisture and also keeps the ground from baking.

## The Care of Young Pecans

Pecan trees do best where the land is cultivated well. Our own experience has taught us that no tree responds to care and cultivation better than the papershell pecan. Frequent shallow cultivation is best. Keep weeds and grass down for they take the moisture and nourishment needed badly by the young growing pecan trees. No pruning is necessary after you once get the trees branching high enough. The larger trees we sell will branch high enough anyway, but the smaller trees have to have sprouts cut off occasionally that come out on the body of the tree until the branches get high enough. We do not let our own pecan trees start branching lower than shoulder high. They look better and you can work around them better where they are not allowed to head too low.



One of thousands of our bred-up pecans bearing at one year old in our nursery rows.

Despite our rather dry spring, I believe fully 96% of the 2600 Success pecan trees shipped us this Spring are growing nicely. We were well pleased with the trees for they came up fully to the claims you made for them—R. F. Howard, Wharton, Texas, June 8, 1927.

We bought about 1200 orange trees from you and clubbed them out with our neighbors. We have lost about 26 all told. This is not bad. We are fortunate so far but needing rain badly. Our trees have not had the attention they should have had or we do not believe we would have lost the few we have. Everyone of the 100 pecan trees lived and 7 of them bloomed—something I never saw before.—Rev. C. C. Swearingen, Warren, Texas, June 5, 1927.

The pecan trees set out last fall are the only young trees we have which have survived the terrible flood we had in this section. This is a splendid recommendation for pecan trees in this territory now.—Hon. Lucy R. Somerville, Greenville, Miss., June 11 1927.

Of the 200 3 to 4 ft. Stuart pecan trees we planted from your nursery last December, only one tree failed to grow this Spring—and when too late to remedy the mischief, I found that this particular tree was not set deep enough in the ground by one of my helpers, by more than six inches.—Hon. M. A. Holleman, Benton, Ark., May 30, 1927.

Out of the 1237 Papershell Pecan trees you shipped for Threefoot Brothers of Meridian, Miss., and planted here, we have 1211 growing fine.—W. F. Kinard, Mgr., Bailey Miss., June 13, 1927.

## How to Fertilize Pecan Trees

If you desire to plant on land rather poor in fertility, thoroughly mix with the soil two or three shovelsful of well-rotted compost when you plant the tree, or one or two pounds of bone meal. The best fertilizer after the tree is planted is to scatter manure around the tree. The more the better—one-half to one bushel to the tree, if possible. Do not bank it up around the tree, but scatter it around it for two or three feet. When it rains the substance will be taken down to the roots. Put this around your trees in the late winter if possible, so that the trees will be able to get a fine growth in the spring. When the trees are old enough to bear, use potash in some form—wood ashes will do.



Soja beans in one of our young orchards.

## The Best Crops to Grow with Pecans

The best crops to grow with pecans are peas, beans, clovers, or other leguminous crops, for these enrich the soil and build it up. We have been growing here at Lumberton in addition to the above, cotton, corn, sweet potatoes, watermelons and all kind of truck crops which we have made pay us well. One year on 3 acres in watermelons in our pecan orchard we sold \$1048.00 worth of watermelons for a net profit of about \$750.00. This was the best paying crop we ever made, but we have done well with truck crops, strawberries and farm crops. In fact, we nearly always make the crops we make in our pecan groves pay for the land, the taxes, upkeep and every expense of the orchard in the first five years—so as to have a very fine and valuable orchard at no expense to us in five years time. This orchard then is worth \$250.00 to \$1000.00 per acre, depending on the land it is on, location and care and attention you have given it. You ought to be able to do the same thing—have a pecan grove or orchard that actually has not cost you a cent in five or ten years, but will be a profit maker for the rest of your lifetime.

## Shipping Our Trees

Customers tell us our trees are not only better grown and dug with finer root systems, but are the best packed trees for shipping they ever saw. We shipped trees to China three different times



Express Trucks loaded with fine Pecan Trees will pay you to set out.

## Our Trees are Properly Pruned, Packed and Ready to Plant

We endeavor to send out properly pruned trees, just as if we were going to plant them ourselves, leaving the planter nothing to do but to set them out. The taller grades of trees should be top-trimmed, as it balances the top against unavoidable loss of some roots when the tree is transplanted. Proper pruning insures the tree living and a good growth. Where trees are properly pruned, handled and planted, there is no reason why any of them should die. Our prices are made on the height of the trees when dug. When properly top-trimmed, the height is often materially reduced. Therefore, if the height of a trimmed tree, when received, is less than the catalog height, this is the explanation.

## Fine Papershell Pecans for Sale

We grow thousands of pounds of pecans each season and can furnish you mighty fine pecans at from 35c to \$1.00 per pound, depending on the amount you want, quality, etc. Tell us your wants and get our prices, etc.

All the 3-4 ft. trees purchased from you in 1922 have from fifteen to forty pecans on them this year. Nuts on the one year trees are large and it looks like they will prove an attractive investment.—L. R. Britt, Norfolk, Va., Sept. 14, 1926.

## Choice Small Fruits for Southern Home Orchards

Perhaps you, like so many of our customers, have been wishing to set out about your home a few fine peach, apple, plum, fig, persimmon, or pear trees.

In the past, many of our friends have been disappointed by purchasing such stock from nurseries which did not handle dependable quality. So to eliminate this difficulty, and to assure our customers of the best to be had, we have personally selected the choicest young trees from the most reliable general nurseries. You may purchase any of the following from us with confidence. They represent the hardiest and best bearing varieties grown.

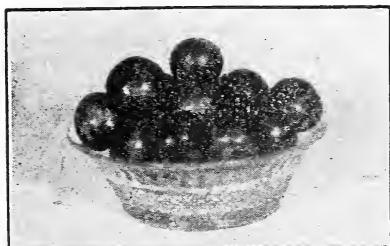
If your order calls for a variety which we do not have on hand, we shall—unless advised to the contrary—substitute another which we feel should prove quite as satisfactory. By doing this we save you disappointment and loss of time in getting your small fruit trees under way. We are offering these small fruits purely through a desire to lend every possible assistance to those who do business with us. Ask for our special prices on large orders.



### APPLES

Red June—Fine for Home Use.  
Delicious—Very Popular and Fine.  
Each 10  
3 to 4 ft..... \$ .30 \$2.50  
4 to 5 ft..... .60 5.00

Our baby, "Mary Joe Bass", and the kind of peaches she loves.



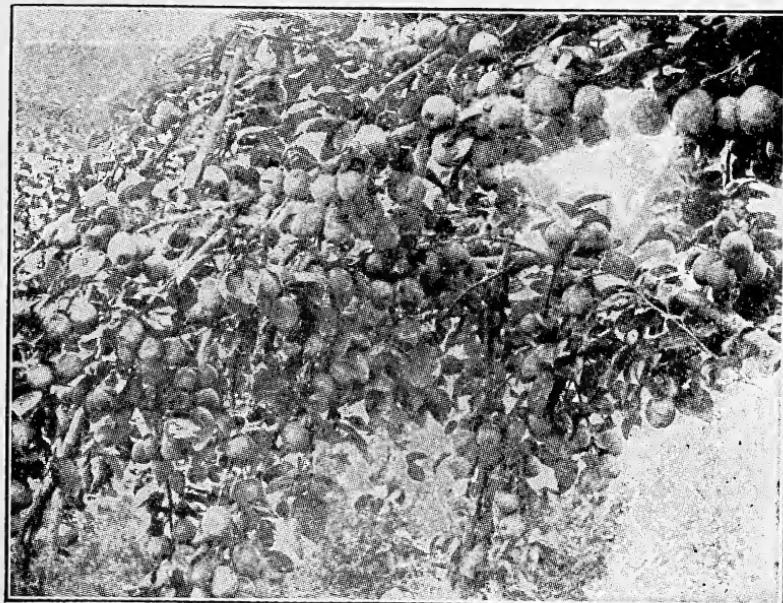
### PLUMS

Burbank—An Extra Good One  
Red June—Finest of All.

	Each	10			
3 to 4 ft.....	\$ .50	\$4.50	3 to 4 ft.....	\$ .30	\$2.50
4 to 5 ft.....	.65	6.00	4 to 5 ft.....	.60	5.00

### PEACHES

Elberta—Finest Market Variety.  
Mayflower—Very Early and Profitable.



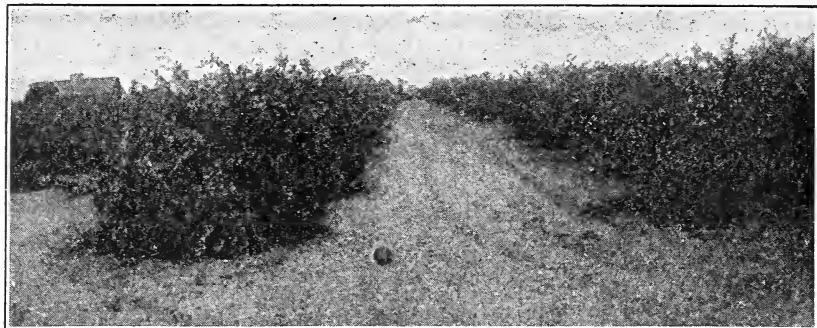
**Wonderful possibilities with our Blight-Proof Pineapple Sand Pears  
A remarkable new record bearing pear for home orchards**

Note the enormous yield shown in this photograph made in our own orchards. A delicious fruit that has created quite a sensation. Extremely hardy, makes very rapid growth, and seems to be entirely immune to blight. Many of the older trees in this section produce from 45 to 75 bushels yearly. You should plant at least several in the yard or along the roadside, as they take up very little room and require no cultivation. Our Extra Special size is the finest we have seen—beautifully headed and ready to produce wonderful results. This pear is guaranteed not to blight in any section or your money will be cheerfully refunded.

**PRICES ON PEARS**

Size	Each	Ten	100
3 to 4 Feet .....	\$ .45	\$ .40	\$ .30
4 to 5 Feet .....	.55	.50	.40
5 to 6 Feet .....	.70	.60	.50
6 to 7 Feet .....	.90	.70	.60
Large Size .....	1.15	1.00	.75
Extra Special Size .....	1.50	1.25	1.00

For your information I will state that the first 1200 trees planted, everyone grew, not a single one dying from the transplanting.—John T. Alexander, Dallas, Texas, July 16, 1926.



A Beautiful South Mississippi Satsuma Orange Grove

## Luscious Satsuma Oranges

Everywhere the Satsuma is getting the reception which it deserves: It bears when very young, stands lots of cold, and makes a tremendous yield. Three-year-old trees often bear as many as 750 of these plump, golden, juicy, easily-peeled oranges. The taste of the Satsuma is deliciously different from that of any orange you have ever eaten.

Our fine Satsuma orange trees are all carefully selected. By all means include some in your order. You will find them both profitable and a delight to grow.

### SATSUMA ORANGES

Size	Each	10	100	1000
6 to 12 In...	\$.40	\$.30	\$.20	\$.15
12 to 24 In...	.50	.40	.30	.22½
24 to 36 In...	.75	.60	.50	.37½

Twenty-two fat opossums fattening on our persimmons for a Thanksgiving feast.



"Treed"—Up the Persimmon Tree

Your interest in the trees sold to me is very much appreciated, and for my part, I have not yet discovered as good a house to deal with as you people have proven to be. Some of my first trees purchased from you, which was in December, 1922, have nuts on them this year.—Raymond R. Farmer, Yuma, Arizona, Sept. 28, 1926.

ORDER BLANK  
TO  
**BASS PECAN COMPANY**

Largest Growers of Pecan Trees in the World  
LUMBERTON, MISSISSIPPI

**OUR GUARANTEE TO YOU**

All our BRED-UP Pecan Trees are absolutely guaranteed to be true to variety, strong, thrifty, vigorous, well dug, well packed and to reach you in excellent condition. We further guarantee upon satisfactory proof that any tree we sell you does not prove true to variety, to refund you promptly in cash FIVE TIMES the amount you pay for it.

And I, on my part, guarantee not to cancel or countermand this order.

Kind	Number	Size	Price
PECAN			
Stuart .....			
Success .....			
Schley .....			
PEAR			
Pineapple .....			
Sand Pear .....			
PLUM			
Burbank .....			
Red June.....			
PEACHES			
Elberta .....			
Mayflower .....			
APPLES			
Red June.....			
Delicious .....			
JAPANESE			
PERSIMMONS			
Tane-Nashi .....			
GRAPES			
Concord .....			
Niagara .....			
FIGS			
Brown Turkey.....			
Celeste .....			
ORANGE			
Satsuma .....			
<hr/>			
Total Amount of Bill.....			
<hr/>			

**I Guarantee to Take This Order and Pay For It.**

Signed .....

Post Office.....

Express Office.....

Date to Ship.....

**SEE OTHER SIDE FOR PRICES**

# PRICES BELOW:

## PECANS

Size	Each	Five	Ten	100	1000
2-3 Feet .....	\$ .90	\$ 4.25	\$ 8.00	\$ 75.00	\$ 600.00
3-4 Feet .....	1.00	4.75	9.00	85.00	680.00
4-5 Feet .....	1.20	5.75	11.00	100.00	800.00
5-6 Feet .....	1.35	6.50	13.00	120.00	960.00
6-7 Feet .....	1.50	7.25	14.00	135.00	1080.00
7 Feet to Large.....	2.00	9.00	16.50	150.00	1200.00
Large .....	2.50	12.00	22.50	200.00	1600.00
Extra Large .....	3.50	17.00	30.00	275.00	2200.00
Extra Special .....	4.00	19.00	35.00	325.00	2600.00

## PEARS

Size	Each	Ten	100
3 to 4 Feet.....	\$ .45	\$ .40	\$ .30
4 to 5 Feet.....	.55	.50	.40
5 to 6 Feet.....	.70	.60	.50
6 to 7 Feet.....	.90	.70	.60
Large Size .....	1.15	1.00	.75
Extra Special Size .....	1.50	1.25	1.00

## PEACHES

3 to 4 Feet.....	Each \$ .30	Ten \$ 2.50
4 to 5 Feet.....	Each .60	Ten 5.00

## APPLES

3 to 4 Feet.....	Each \$ .30	Ten \$ 2.50
4 to 5 Feet.....	Each .60	Ten 5.00

## PLUMS

3 to 4 Feet.....	Each \$. 50	Ten \$ 4.00
4 to 5 Feet.....	Each .65	Ten 6.00

## JAPANESE PERSIMMONS

3 to 4 Feet.....	Each \$ .50	Ten \$ 4.50
4 to 5 Feet.....	Each .60	Ten 5.00

## FIGS

3 to 4 Feet.....	Each \$ .35	Ten \$ 3.00
4 to 5 Feet.....	Each .50	Ten 4.50

## SATSUMA ORANGES

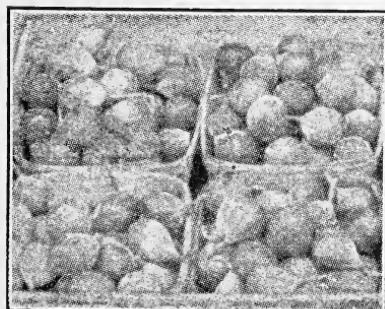
Size	Each	Ten	100	1000
6 to 12 Inches.....	\$ .40	\$ .30	\$ .20	\$ .15
12 to 24 Inches.....	.50	.40	.30	.22½
24 to 36 Inches.....	.75	.60	.50	.37½

## GRAPES

2 Year No. 1.....	Each \$ .25	Ten \$ 2.00
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# No Southern Home is Complete Without Figs, Grapes and Persimmons

These small fruits are easy to raise, require little space, and enable you to have an ample supply of invigorating fresh fruit, with plenty besides for home jellies and preserves. As with everything we handle, each is carefully selected for healthy growth, early bearing, and abundant yield.



Celeste Fig—the Finest in the World.

## FIGS

**Celeste**—Best of All for Home Use or Canning.

**Brown Turkey**—A Fine Ever-bearing Fig.

	Each	10
3 to 4 ft.....	\$ .35	\$3.00
4 to 5 ft.....	.50	4.50

## JAPANESE PERSIMMONS

**Tane-Nashi**—Best of All.

	Each	10
3 to 4 ft.....	\$ .50	\$4.50
4 to 5 ft.....	.60	5.00

## Grapes

**Concord**—Best General Purpose Grape—Black—A Rapid Grower and Fine Bearer.

**Niagara**—Rapid Grower—Fine Fruit—White.

	Each	10
2 Year No. 1.....	\$ .25	\$2.00

## A Last Word

You will find our prices low when quality and service are considered. We grow over twice as many pecan trees as any other concern in the world. Only the best is selected—over 22 per cent is thrown out as culs. If we worked these in on you, as many do, we could lower the price 22 per cent and make the same money. But we know you need and want the best and must have them to make the success and big profits you hope for. You get the very best when you buy from us.



Concord Grapes

# BASS PECAN COMPANY

LUMBERTON, MISS.

Largest Growers of Pecan Trees in the World

# IMPORTANT!

## “Why Should I Grow Pecans?”

### **Because-**

Papershell Pecans are the highest priced nuts in the world. The nation-wide demand for pecans—due to their delicious taste, ease of digestion, and high food value—is steadily increasing and will always be greater than supply.

### **Because-**

Papershell Pecans are a permanent investment which pays from the day you plant your trees, and keeps on paying more and more as the years go by.

### **Because-**

Papershell Pecans never die, never quit bearing on account of old age. That is why they safeguard your old age.

### **Because-**

First cost is practically the only cost when you grow pecans. Pecans are the easiest of orchard crops to grow. Simple and thorough cultivation is all that is necessary, and as your trees grow older they need less and less of it. Complicated handling, expensive spraying, constant pruning, are not required by pecans.

Irrigation and frequent rainfalls are not needed. Pecans send their roots deeper than other trees for food and moisture.

Gathering profits is the principal labor with pecans.

### **Because-**

Papershell Pecans can be grown **only** in the South. This eliminates competition from other sections which might cause an over-supply of nuts and result in fluctuating prices.

### **Because-**

Papershell Pecans are not perishable like most other orchard crops. Pecans are not affected by climatic changes or long periods of storage, and require no precautions against spoilage during shipment.

### **Because-**

Pecan orchards are seldom damaged by storms. The pecan tree is one of the strongest trees that grow.

### **Because-**

The care of pecans is a healthful occupation, with just enough pleasant exercise to keep your body in fine condition.

### **Because-**

Pecan trees add to the attractiveness of any home's surroundings. The height, symmetry, and lacelike foliage of the pecan make it as beautiful as it is profitable.

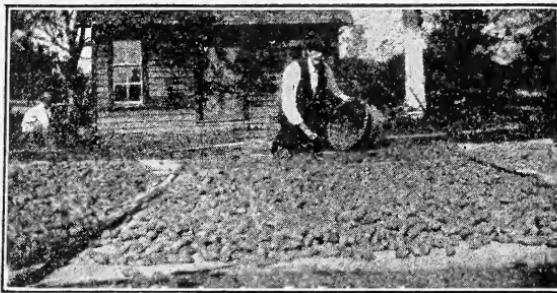
### **Because-**

Every pecan tree is a living monument to the one who plants it. Pecans grow and bear with increasing profits for hundreds of years.

Is it any wonder that so many thousands of men and women have made, are making, the future what they wish it to be with Papershell Pecans?

## Terms and Conditions of Sale

**Terms are cash with order.** We pay spot cash for everything and sell the same way. It saves us a lot of bookkeeping and annoyance and enables us to sell our high-grade bred-up trees cheaper.



Assorting our fine Papershell Pecans.

**How to Send Money**—Send money any way that is most convenient to you. We do not have to pay exchange on checks.

**We Cannot Ship Trees by Mail—Except Small Fruits.**

**Our Shipping Facilities** are exceptionally good. We are near the depots of two railroads and have open stations both day and night. Also have long distance telephone and telegraph service. You can get us over the telephone any time.

**Our Trees Always Freshly Dug**—We can dig and ship your trees any day.

**Order Early**—The demand for our high-grade bred-up trees far exceeds the supply, and it is very imperative that you send in your order early. Those who order early naturally receive the choicest stock.

**Guarantee**—We guarantee every tree sent out to be well grown, properly handled and packed and true to variety.

**Mistakes**—We take great interest in our work, and probably make as few mistakes as any one, yet we are not infallible, therefore stand ready to make good any mistakes that may occur as far as possible, or if any varieties ordered should accidentally not prove true to label, we will either replace the same free of charge or refund the purchase price, but are not liable for further damages.

**Time of Shipment**—Unless otherwise instructed, orders received during the shipping season will be forwarded as soon as possible after receipt of the order.

**Substitution**—If out of the varieties ordered we will send the ones we know to be the equal or superior unless instructed not to substitute.

**No Charge for Packing or Drayage**—We carefully pack and tag all trees free of charge.

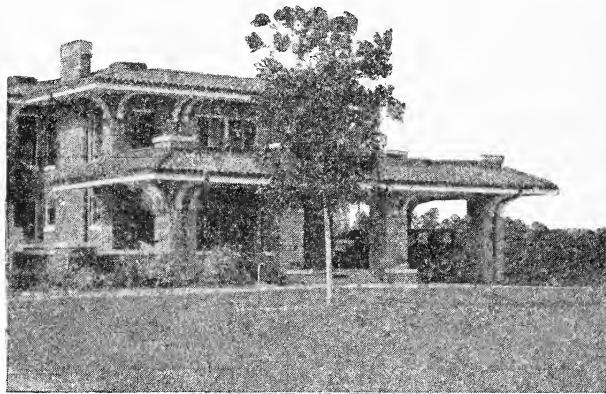
**Our Trees Free of Disease**—A certificate of inspection of the Mississippi State Entomologist guaranteeing our trees to be free of disease accompanies each bundle of trees. All inspection laws of other States are complied with.

# Be Sure to Visit our Nurseries Whenever you are Near Lumberton

See for yourself the way in which we grow profit-making Papershell Pecans. We shall be glad to show you every operation—and take you over our 600 acres, where millions of carefully tended bred-up Bass Company Papershell Pecans are being grown to make money for our customers. After your visit you will understand why the Bass Pecan Company has become four times larger than any other pecan nursery in the world.

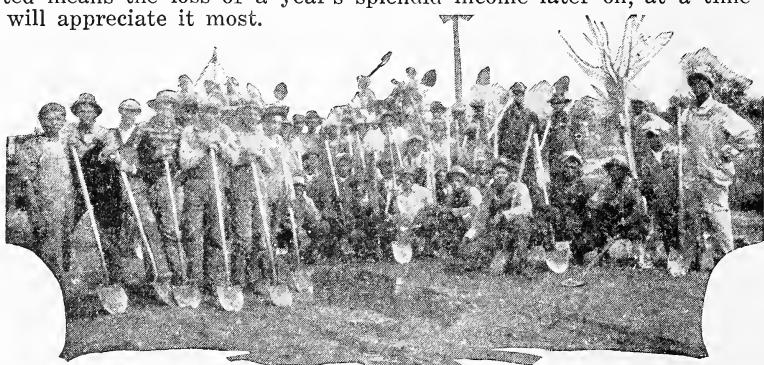
Our nurseries require the constant employment of more than 150 skilled

field hands and packers, thirty mule teams, tractors, and the newest type of nursery equipment. An experienced office staff handles your orders and letters with the interest and attention given an old friend. Nothing is overlooked to insure your getting the best possible start in making pecans pay handsome and permanent profits.



Our home in the nurseries. Pecans built it, and they will build yours, too.

Ask us all the questions you wish to in regard to pecan growing. We will gladly give you an expert's opinion. And as experts, let us advise you not to put off setting out your pecans. Remember the loss of a year's time in getting started means the loss of a year's splendid income later on, at a time when you will appreciate it most.



One of our digging gangs ready for a busy day.

**BASS PECAN NURSERIES, Lumberton, Mississippi.**  
Largest Pecan Growers In The World.